

MAXX MT354 User Manual

Dear Customer,

Thank you for purchasing **MAXX MT354 (WOW)** Kindly read this user manual carefully to learn about key functional characteristics and operational methods of this mobile phone.

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I. Safety and Precautions:

To use your MAXX phone safely and effectively, please read the following information before use:



Please turn off your phone when you are near a chemical plant, a gas station, an oil depot or other explosives.



To ensure safety, please use earphone during driving; Otherwise, unless emergency, make a call after parking your car by the roadside. DO NOT use the phone during driving at high speed.



Do not use your cell phone while in a plane. Please check whether Flight mode is set or not before boarding.



Do not use your cell phone in a hospital to avoid interference with the normal operation of medical equipment which may result in a medical accident. If the cell phone is used near a pacemaker, audiphones and some medical electronic equipment, you should pay special attention that the cell phone may interfere with these devices.



Auxiliaries and accessories not provided by us are excluded from the guarantee.



Do not dismantle your cell phone by yourself. In case of a failure, please contact the service station specified by us. Only qualified person may install or repair this product.



The phone should be charged in the environment which is well-ventilated, and should be kept away from inflammable substances and explosives.

To avoid demagnetization, please keep your phone away from magnetic substances, such as magnetic disk, credit card, etc.



Please be sure the phone isn't exposed to any liquid. In Case this situation occurs, please remove the battery and contact the service station specified by us.

Please use your phone in the environment which is neither too hot nor too cold, do not expose your phone in strong sunlight and in high-humidity environment.



All wireless devices may be susceptible to interference, which could affect performance.



Your cell phone has photo and record functions, please use these functions following the related laws and regulations. You may violate the laws and regulations if you take photos and record without authorization.

- Do not dispose the worn battery as common domestic rubbish. Please dispose the worn battery according to the specified instructions where the disposal of a worn battery is clearly specified.

Note: The Company will not undertake any responsibility for any consequences caused by failure to observe the above-mentioned suggestions or improper applications.

If any content described in this manual goes against that of your cell phone, it is subject to the real cell phone.

MAXX operates a policy of continuous development. MAXX reserves the right to make changes and improvements to any of the products described in this document without prior notice.

The availability of particular products may vary by region. Please check with the MAXX dealer nearest to you.

III. Operation of menu functions:

MT354 Touch is FULL touch phone

In the standby mode, select **Menu** and the desired menu and submenu. Select **End** or **Back** to exit the current level of menu. Press the end key to return to the standby mode directly.

1. Dialer

- Tap the dialer icon on the homescreen
- Enter the phone number
- Press call key, to dial the number
- Press the end key to end the call

2. Messages:

The SMS & MMS function is a network service. You may need to apply to the network operator first before you can send and receive a message.

MMS:

A multimedia message can contain character, audio file and picture. If the size of a multimedia message is over the limit, the phone cannot receive this multimedia message. The display effect of multimedia messages may vary with different receiving equipment.

Note: You can use this function only when the service is supported by your network operator or service provider. Only the device featuring multimedia or Email can receive and display a multimedia message. For details, please contact the network operator.

3. Phone book:

You can add the new contact by selecting menu “Add new contact”.

You can save the contacts in the mobile phone and SIM card, it depends on the SIM card, Phone memory capacity..

4. Call logs:

You can view the call logs (Missed, Dialed, received calls) through this option.

5. Settings:

This menu option lets you view and edit your Phone Settings, Display Settings, Call Settings, Security Settings, Date & Time Settings, and Language & input Method, Restore factory Settings & connectivity.

- Display Settings: set wallpaper, menu style, contrast & screensaver, you can also set video wallpaper through various options.
- Set Wallpaper, set brightness,
- Display Language: Set current display language.
- Date & Time Settings: Set Date & time.
- Power On/Off: Set the time to power on/off the phone automatically.
- Security Settings: The phone provides several codes to protect your phone against misuse.
 - Phone Lock: If the phone lock is activated, the phone lock password is requested after the phone is switched on. The default password is "1234". If the phone is locked, only emergency calls can be made.
 - Anti-theft setting: You have to set this function, in case your phone is stolen/lost Default password is "1234" to set this function. By replying to that alert SMS message, the user can access the currently replaced SIM card number.
 - Privacy Protection: You can lock message, call log, phonebook, file manager and change password to protect your privacy.
 - Auto Screen Lock: Screen lock prevents the inadvertent phone usage. However, you can still receive calls and you can make emergency calls.
- Restore Factory Settings: Reset the phone to default values (factory settings).

6. Themes:

You can switch your choice menu options

7. File Manager:

File Manager enables you to browse, open and manage the data saved in the Phone and Memory card. The device provides a certain space for users to manage files and supports the T-Flash card. You can use the file manager to conveniently manage

various directories and files on the device and the T-Flash card. Choose Files to enter the root directory of the memory. The root directory will list the default folders, new folders and user files. You can also format both the storage of phone and memory card.

8. User Profiles:

You can choose your choice of profile as General, Silent, Meeting, Indoor,& Outdoor.

9. Bluetooth:

This function is used for transferring the data from two paired phones.

10. FM Radio:

The FM radio depends on an antenna other than the wireless device antenna. You can use your device to listen to FM radio stations once the original Headset is plugged into the accessories connector.

11. Audio player:

Play the music files, you can stop, stop, played and switch to the next/on a song use screen.

12. Video player:

Play the video tape of video files, you can stop, stop, played and switch to the next/on a song use screen.

13. Camera:

With this function, you can use the built-in camera of the phone to take a photo, or adjust the camera settings. The lens of the camera is located at the back of the phone; it utilizes the phone screen as the viewfinder. Photos generated by the camera are in JPG format.

You can also edit & set camera settings .Also take picture with different camera effects.

14. Local Search:

To search any messages, call, contact Application, from phone.

15. Image viewer:

Pictures taken can be accessed quickly through Gallery. Select an image to view OR press options to send the selected image, change the storage, delete all files etc. You can make the folders for the photos you taken.

16. Internet:

You have to set WAP, GPRS & MMS settings manually. This function allows you to acquire or visit diversified services on the Internet through message or network. Please contact your network operator for more information.

17. Video recorder:

With this function, you can use the built-in camera of the phone to take a video recorder

18. King Movie:

You can play converted movie in kmv format. (King Movie converter is need for it, It convert mp4, AVI format)

19. Alarm:

The mobile phone provides alarms and you can set them as your need. If you have configured an alarm, an icon indicated that you have configured the alarm will appear.

20. Calendar:

You can view and edit the memo of a specified date with this function.

21. Calculator:

Calculator enables you to make basic arithmetic calculations, such as addition, subtraction, multiplication and division.

22. Stopwatch:

Stopwatch is used for measuring time with possibility to register several results and suspend/resume measurement.

23. Flash Light:

Your device support for flash light ,you can use it as torch by this option.

24. EBook reader:

Your device supports reading files in the *.txt format, which is ideal for reading an e-book. Store the *.txt files in the Ebook folder, and then you can read them in Bookshelf.

25. Sound Recorder:

The mobile phone supports recording formats. You can record conversations, which may be saved to the Audio folder under File Manager.

264. World clock:

Adjust and Settings in the region of world time

27. Unit Converter:

To do any unit conversion you can sue this function.

28. Timer:

You can set the timer with you choice.

29. Backup:

You can backup & restore your Call log, Contacts, SMS and Calendar from Memory card.

30. Screen lock:

You can choose your choice of screen lock option.

31. STK:

STK features are provided by your service provider. If your SIM card supports STK feature, you will see the STK menu. Different STKs has different STK main menus. Please contact your service provider if the STK does not work.

32. WLAN:

Your device support for WLAN (WI-FI) ,you can use internet browsing by connecting with available WI-FI Network.

33. Social Networking & Instant Messaging& Mailing:

You can enjoy using inbuilt Twitter, Skype, MSN, Yahoo, Facebook and Opera Mini. (Required GPRS /WI-FI Connection) , & connect with Gmail.

34. Opera mini:

You can browse internet by using Opera mini browser.

35. Java:

Your phone support Java. you can run java file & install java game which is up to 200KB on this phone

36. Games:

This phone comes with built in games Birds, Fruit, Fish, See help to know how to play game.

37. Switch Styles:

Can able to change UI style.

38. MAXX LifeBox:

It makes usages very simple as there is no need of an email ID or Credit card to buy Premium games. Easy to discover games and applications, flexibility to download free games and buy premium games by paying through Operator billing.

**

The language converter/software may not produce the accurate translation as desired by the user and hence company disowns any results/liability arising therefrom.

III. Application of USB storage function:

Note: The phone can use USB function (like charging) under switched off mode.

When USB cable is plugged in, phone will have the following options:

- **Mass storage:** The phone can be connected to the PC and used as a USB Flash Disk.
 - **Webcam:** The phone can be connected to the PC and used as a PC web camera.
 - **Modem /pc sync:** the phone can be connected to the PC and used as a modem via my sync
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- For any support or service kindly contact your nearest authorised MAXX Service Partner. You can download the MAXX Authorised Service Center List from the below link: **<http://www.maxxmobile.in/>**

IV. Troubleshooting:

Failure	Solution
The phone fails to power on.	1. Check that the battery is charged; 2. Check that the battery is installed correctly.
Insert SIM card error	1. Check whether the SIM card is dirty. If the card is dirty, clean it; 2. Reinstall the SIM card; 3. If the SIM card is damaged, replace the SIM card.
Low Network	Check the signal strength indicator on the screen. 4 bars indicate a strong signal, and 2 bars or less indicate a weak signal.
Call registration fails	1.You might have set the Hide Caller ID but the network operator does not support this service; 2. There may be strong signal interference; 3.You might have activated the Call Barring function; 4. You might have activated Line 2 but the network operator may not support this service.
Battery fails to charge	1. The battery may have been excessively discharged. To charge the battery, it is necessary to connect it to a charger for a certain period of time; 2. The battery may have been deteriorated.
Cannot connect to the network	1. Check whether the signal is too weak or wireless interference exists around; 2. Check whether the SIM card is installed correctly, poor connection exists, or the SIM card is damaged. If the SIM card is damaged, please contact the network operator.
Photos shot are too dark	1. The brightness is set too low; 2. The ambient light is too dark.
Photos shot are too blurred	1. The object shot is moving; 2. Your hand shakes when the shutter is pressed.
Photos shot are distorted	The object shot is too close to the lens.
Cannot access the service menu	The SIM card may not support the service.

V. Specific Absorption Rate:

Mobile device is a radio transmitter and receiver. It is designed to not exceed the limits for exposure to radio waves Recommended by various governments. In India, these guidelines were developed by the Government of India, Department of Telecommunications, Ministry of Communications and IT and include safety margins design to assure the Protection of all persons, regardless of age and health, and to account for any variations in measurements.

The guidelines use a unit of measurement known as the Specific Absorption Rate (SAR). SAR level for mobile handsets Shall be limited to 1.6 Watt/kg, averaged over a 6 minutes period and taken over a volume containing a mass of 1 gram of Human tissue.

Highest SAR Value for **MT354** as below-

For GSM 900MHz – When tested on head – 0.551 Watt/Kg
When tested on body - 0.603Watt/Kg

For GSM 1800MHz – When tested on head – 0.737Watt/Kg
When tested on body- 0.428Watt/Kg

As SAR is measured utilizing the mobile device's highest transmitting power, the actual SAR of this mobile device while Operating is typically below that indicated above. This is due to automatic changes to the power level of the mobile device To ensure that it only uses the minimum level required to each the network. While there may be differences between the SAR levels of various mobile devices and at various positions, they meet the governmental requirements for safe exposure. Please note that improvements to this product model could cause differences in the SAR value for later products; in all cases, Products are designed to be within the guidelines. The World Health Organization has started that present scientific Information does not indicate the need for any special precautions for the use of mobile devices. They note that if you want To reduce your exposure, then you can do by limiting the length of calls or using a hands-free device to keep the mobile Device away from the head and body.

Specific Absorption rate (Safety Precautions) :-

- a) Use A wireless hands-free system (headphone, headset) with a low power Bluetooth emitter.
- b) Make Sure the cell phone has a low SAR.
- c) Keep your calls short or send a text message(SMS) instead. This advice applies especially to children ,adolescents and pregnant women.
- d) Use cell phone when the signal quality is good.
- e) People having active medical implants should preferably keep the cell phone at least 15cm away from the implant.

VI. Terms & Conditions for Warranty

MAXX MOBLINK offer 12 months limited warranty for the transceiver set from date of import or 12 months Limited Warranty for the transceiver set from date of purchase or whichever is earlier.

Warranty for the accessories -Battery, Travel Charger, Data Cable & Earphone will be 6 months from date of purchase which is provided along with phone package and should be within 12 months warranty period from date of import .

MAXX is not responsible for damage arising from failure to follow instructions relating to the product's use, also the warranty does not apply in below cases:

- a) To damage caused by use with non-MAXX certified products
- b) To damage caused by accident, abuse, misuse, flood, fire, earthquake or other external causes
- c) To damage caused by operating the product outside the permitted or intended uses described by MAXX
- d) Free Memory Card and other Freebies (If applicable) will have no warranty .

MAXX warranty obligations for this hardware product are limited to the terms set, for more details of terms & conditions, please refer the website www.maxxmobile.in

WARRANTY CARD Details to be fill up to claim warranty of this phone.

Name of Customer : _____

Model No: _____

IMEI No (SIM1): _____ **IMEI No (SIM2):** _____

Date of Purchase: _____

Maxx Moblink Private Ltd.

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Tel: 1860 233 4444

Email –customer@maxxmobile.in | www.maxxmobile.in

Name of Dealer:

Dealer Stamp