

MAXX AX44 MSD7 3G

User Manual

Dear Customer,

Thank you for purchasing **MAXX AX44**. Kindly read this user manual carefully to learn about key functional characteristics and operational methods of this mobile phone.

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I. Safety and Precautions:

To use your MAXX phone safely and effectively, please read the following information before use:



Please turn off your phone when you are near a chemical plant, a gas station, an oil depot or other explosives.



To ensure safety, please use earphone during driving; Otherwise, unless emergency, make a call after parking your car by the roadside. DO NOT use the phone during driving at high speed.



Do not use your cell phone while in a plane. Please check whether Flight mode is set or not before boarding.



Do not use your cell phone in a hospital to avoid interference with the normal operation of medical equipment which may result in a medical accident. If the cell phone is used near a pacemaker, audiphones and some medical electronic equipment, you should pay special attention that the cell phone may interfere with these devices.



Auxiliaries and accessories not provided by us are excluded from the guarantee.



Do not dismantle your cell phone by yourself. In case of a failure, please contact the service station specified by us. Only qualified person may install or repair this product.



The phone should be charged in the environment which is well-ventilated, and should be kept away from inflammable substances and explosives. To avoid demagnetization, please keep your phone away from magnetic substances, such as magnetic disk, credit card, etc.



Please be sure the phone isn't exposed to any liquid. In Case this situation occurs, please remove the battery and contact the service station specified by us. Please use your phone in the environment which is neither too hot nor too cold, do not expose your phone in strong sunlight and in high-humidity environment.



All wireless devices may be susceptible to interference, which could affect performance.



Your cell phone has photo and record functions, please use these functions following the related laws and regulations. You may violate the laws and regulations if you take photos and record without authorization.

- Do not dispose the worn battery as common domestic rubbish. Please dispose the worn battery according to the specified instructions where the disposal of a worn battery is clearly specified.

Note: The Company will not undertake any responsibility for any consequences caused by failure to observe the above-mentioned suggestions or improper applications.

If any content described in this manual goes against that of your cell phone, it is subject to the real cell phone.

MAXX operates a policy of continuous development. MAXX reserves the right to make changes and improvements to any of the products described in this document without prior notice.

The availability of particular products may vary by region. Please check with the MAXX dealer nearest to you.

II. Operation of menu functions:

AX44 IS ANDROID DUAL SIM 3G SMART PHONE

In the standby mode, select **Menu** and the desired menu and submenu. Select **End** or **Back** to exit the current level of menu. Press the end key to return to the standby mode directly.

Dialer

- Tap the dialer icon on the homescreen
- Enter the phone number
- Press call key, to dial the number
- Press the end key to end the call

Function Menu Instruction

1. Browser

Select the browser icon to enter the Google Interface and you can search for websites

2. Calculator

The handset is provided with a calculator with basic functions. You can carry out the operation for plus, minus, multiply, and divide by pressing the screen. You can use some functions in the advanced panel.

Attention: the accuracy is limited and round-off error may occur.

3. Calendar

Enter the calendar menu and there shall appear a calendar on the screen with the current date marked out by background frame with a special color. Press the touch screen to browse date and the calendar information on the screen

shall be correspondingly updated.

4. Camera

Under viewing condition, press the bottom icons to do the following operations. Press the middle icon to capture a picture or film a video, press the fourth icon to switch between camera mode and video mode. The fifth icon shows the currently captured picture or video.

5. Clock



New Alarm

Enter the clock menu and press alarm icon to add a new alarm. Scroll the scrollbar to set alarm time. Press alarm of list to edit the activation, Time, Repeat, Ringtone, Vibrate and Label, choose "done" to finish the setting. If you need to reset the settings, choose "Revert". If you want to delete the alarm, choose "Delete".

6. Downloads

You can check the downloaded or being-downloaded contents

7. Email

First you need to set the Email account.

Step 1: enter email address and password.

Step 2: select account type, choose OK to connect.

8. ES File Explorer

You can manage file , including Download, Music, and Received File. Press menu key to create a new folder or select folders to copy, move and delete.

9. FM Radio

Attention: this handset doesn't have a built-in antenna. If you want to listen to the radio, please insert the headphone first. Pressing the side key can adjust the volume.

10. Gallery

In the gallery interface, there are different folders. Select a folder and press to enter it. Press image or video to view pictures or videos.

When viewing the picture, if you press the screen or press the menu key, a menu with "share, delete, more" will pop out. Choose "share" to send the file through Messaging, Bluetooth, Email or Gmail; choose "more" for further functions like Details, Set as, Crop, Print, and Rotate left or right.

If you press the capture icon at the upper right corner, you can directly get a capture or record a video.

11. **Gmail**

Configure your Gmail account and access emails. Send receive and more.

12. **Maps**

Locate your current place by using Google Maps. See current location and Navigate through different roadmaps and routes.

13. **Maxx LifeBox**

It is a mobile lifestyle portal which brings all popular and useful services to the finger tip of the user. No more keyword punching. Just click to stay updated, have fun, search anything, get train info or go spiritual.

The main services of MAXX LifeBox are as below:

- **A Mobile Lifestyle Portal**
- **Enriches your life in several ways:**
- **Fill Fun in your Life** - 'Jokes', 'Sher-O-Shayri', 'Love meter' etc.
- **Stay updated in your Life** - 'News', 'Cricket', 'Bollywood' etc.
- **Bring Ease to Life** - 'Search by SMS' and 'Railway PNR enquiry 'services, 'Trace mobile number' etc.
- **Enhance your knowledge** - 'Dictionary', 'English learning', 'General Knowledge', 'Exam Tips' etc.
- **Learn Healthy Lifestyle** - 'Beauty Tips', 'Fitness Tips', 'Dating Tips' etc.
- **Spirituality** - 'Quotes from Religious books', 'Horoscope', 'Vastu Tips', 'Thought of the day' etc.
- **Fun → Stay updated → Learn → Explore**

14. Maxx World

Maxx World is an Maxx powered App Store specially designed considering needs of Indian consumers. It makes usages very simple as there is no need of an email ID or Credit card to buy Premium games. Easy to discover games and applications, flexibility to download free games and buy premium games by paying through Operator billing.

The main features of Maxx World are as below:

- **Recommendation:** It recommends users the best local and international apps.
- **My Apps:** Downloaded apps & games can be easily accessed through 'My Apps'. Users can launch the downloaded apps & games in the store.
- **Promotion area:** It promotes the most wonderful Apps & Games. User can click the promotion banner to get more information of the product.
- **Vote:** If users Like any downloaded apps or game, they can vote with an easy click on Like button.
- **Version upgrade:** If there is new version, it will pop up message for users to upgrade the store. Users can easily get the latest version via OTA.

15. Messaging

- **Compose new message**

Press edit new message to get a new text message:

Click the edit frame, type in after a virtual keyboard pops out.

Input contents into the typing frame on the touch screen. After editing, press send icon to send the text.

Press menu key to call, add subject, Attach, Delete message, Insert quick text and more operations.

- **Message Setting**

Include storage settings, SMS settings, MMS settings notice settings, service information settings and so on.

16. Music

Use the Music player to play music files. The songs saved in your SD Card can be played using the Music Player of the device. The songs are categorized by Artists, Albums and Songs. You can make your favorite playlist by long pressing on a song and selecting Add to Playlist. While listening to the music, you can choose among the various sound effects.

17. People

Entering the Contacts, you can check all the contacts, search for contacts or add new contact. New contact means a newly added phone number that is recorded in the SIM card or the handset.

When adding a new contact, you can type in the name, phone number, other phone number, Email and so on.

You can also check call history and contact group.

18. Phone

Press the keyboard, enter the phone number, and press Dial icon.

19. Play Store

Play store is dedicated to establishing the latest, fastest and most comprehensive third-party application store that makes Android system simpler. You can pick software and games to your taste from more than 10,000 applications anywhere and anytime.

20. Search

Input key words to search in the network, messages, applications, contacts, call history, music, etc

21. Settings

WIRELESS & NETWORKS

➤ Wi-Fi

To activate Wi-Fi, you need to select Wi-Fi option.

➤ Bluetooth

To activate Bluetooth, you need to select Bluetooth option.

Bluetooth settings:

Bluetooth: Activate/Inactivate Bluetooth.

Rename Phone: check and change Device name.

Visibility Timeout: Can possible to set time to visible for other device

Show Received Files: Can check received files.

➤ Data Usage

To know the data usage by Both the SIM cards. Also will provide information about how much data usage consumption by different software's.

➤ **More**

Include Airplane Mode, VPN, Tethering & Portable hotspot containing USB tethering, Wi-Fi hotspot,. In mobile networks we can select 2G/3G network depend on operator data mode plan selection. 2G or 3G Charges will be reflected as per the operator standard and plans.

➤ **User profiles**

Include General, Silent, Vibration and Outdoor. You can also add custom profiles.

➤ **Display**

Change settings of brightness, Wallpaper, auto-rotate screen, Screen timeout and Font size.

➤ **Storage**

Include the SD card storage, available storage, insert SD card (If a SD card has already been inserted, then this option will become "Unmount SD card "), format SD card and all available storage in the internal storage space. Device can support SD card Up to 32GB.

➤ **Battery**

The lithium ion battery attached to the Mobile phone is usable once it is unpacked. Initially battery is not fully charged. Battery will reach its best performance condition after three repetitions of charging & discharging. Battery power level indication:

- Your Mobile phone can display charging level of the battery.
- Under normal condition, you can see available energy of the battery from the power level icon in top right corner of the display screen.

Note: Performance of the battery is subject to various factors, including your wireless network configuration, signal strength, and temperature when the Mobile Phone is used, selected and used functions and settings, and Accessories of your Phone , voice, data and other application program modes. Pay attention to plugging direction of the charging plugs, earphone plug, USB line plug, inversely plugging will cause failure of charge or other trouble. It must be ensured.

➤ **Applications**

Include the management of applications, the condition and development of the currently used service and storage space.

PERSONAL

➤ **Dual SIM Settings**

The contents in this menu will differ according to different network providers. For detailed information, please look at the phone.

➤ **Location Access**

In Location access, Location sources activate for estimate your location through Wi-Fi or Mobile Network.

➤ **Security**

Change the settings of screen lock, SIM card lock, passwords, device administration and Credential storage.

Screen lock settings:

Pattern: unlock the screen through designed pattern. Draw a private pattern to unlock the screen so as to avoid unauthorized use of the handset.

PIN: type in PIN numbers to unlock the screen.

password: type in code to unlock the screen.

➤ **Language & input**

Include language settings, keyboard settings, input method and so on.

****Available languages:**

Hindi, English, Hindi, Tamil, Telugu, Bengali, French, Arabic, Russian

➤ **Backup & Reset**

Restore original settings, in this menu, related settings will be restored to original status if you press "Factory data reset". You can also format the SD card. If you select this option, all of the data in the SD card will be erased.

➤ **Time Switch Machine**

Power on/off on different user schedule.

ACCOUNTS

➤ **Accounts & Sync**

Include general synchronization settings and account management. The general synchronization settings include background data and automatic synchronization. You can also choose to add new account. After adding new account, you can do operations like synchronizing the calendar and contacts.

SYSTEM

➤ **Date & time**

Include automation, set date, select time zone, set time, use 24 hour format and select date format.

➤ **Accessibility**

System Access like Large text, Power button ends call, Auto-rotate screen and Speak passwords.

➤ **About phone**

Include status information, battery use information, Legal information, Model number, android version, baseband version, Kernel version, Build number and Hardware Version.

22. SIM Toolkit

It contains SIM services for both SIM1 and SIM2. The contents in this menu will differ according to different network providers. For detailed information, please look at the phone.

23. Sound Recorder

Press Recording Key to start recording. In the middle of the screen is a timer. Press Stop Key to stop recording and select "Save" in the popped out "Save/Cancel" option to save the record. You can press play key to listen to the record before selecting "Save/Cancel".

***The language converter/software may not produce the accurate translation as desired by the user and hence company disowns any results/liability arising therefrom.*

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III. Quick Start Guide:

To turn off the Phone Press and hold the power key until the device options menu

appears. Touch power off on the screen, confirmation message will appear.

1. Unlocking

When the screen turns off you will have to unlock the screen when you turn it back on. To unlock the screen, touch and hold lock icon and slide towards unlock icon.

When the Phone is on, you can turn off the screen to conserve battery power. Simply press the power key once to turn the screen off. Press the power key again to turn on the screen.

- For any support or service kindly contact your nearest authorised MAXX Service Partner. You can download the MAXX Authorised Service Center List from the below link: <http://www.maxxmobile.in/>

➤ **Connecting to a Computer**

Connect to a computer to transfer files

1. Connect your Mobile Phone to the computer with the included USB cable

a. Plug the small end of the cable into the USB 2.0 Hi-speed connector of the tablet

b. Plug the large end of the cable into an available USB 2.0 Hi-speed port on the computer.

2. When your Phone is connected, a USB icon will appear in the Notification window. Touch Notification window to expand.

3. Mount the storage drive

Touch USB connected to mount the Phones built-in storage, then touch Turn on USB storage when prompted to confirm. When mounted, you can copy files to/from your computer to it.

Your Phone will be recognized by the computer as Removable Storage drive. Drag and drop files between your Phone and the computer. To learn more about copying files, please refer to the documentation included with your computer or operating system.

IV. Troubleshooting:

<u>Sr .No.</u>	<u>Failure</u>	<u>Solution</u>
1	The Phone fails to power on	1. Check that the battery is charged; 2.Check that the battery is installed correctly.
2	Insert SIM card error	1.Check whether the SIM card is dirty, if card is dirty, clean it; 2. Reinstall the SIM card; 3.If the SIM card is damaged replace the SIM card.
3	Low network	Check the signal strength indicator on the screen. 4 bars indicate strong signal and 2 bars or less indicate poor signal.
4	Call registration fails	1.You might have set the Hide Caller ID but the network operator does not support this service; 2.There may be strong signal interference; 3.You might have activated the Call Barring function; 4.You might have activated Line 2 but the network operator may not support this service.
5	Battery fails to charge	1. The battery may have excessively discharged To charge the battery it is necessary to connect it to a charger for certain period of time; 2.The battery may have been deteriorated.
6	Can not connect to the network	1.Check whether signal is too weak or wireless interference exists around; 2.Check whether the SIM card is installed correctly, poor connection exists or the SIM card is damaged. If the SIM card is damaged please contact the network operator.
7	Photos shoot are too dark	1. The brightness is set too low; 2. The ambient light is too dark.
8	Photos shot are too blurred	1. The object shot is moving; 2. Your hand shakes when shutter is pressed.
9	Photos shot are distorted	The object shot is too close to the lens.
10	Cannot access the service menu	The SIM card may not support the service.

V. Specific Absorption Rate:

Mobile device is a radio transmitter and receiver. It is designed to not exceed the limits for exposure to radio waves

Recommended by various governments. In India, these guidelines were developed by the Government of India,

Department of Telecommunications, Ministry of Communications and IT and include safety margins design to assure the

Protection of all persons, regardless of age and health, and to account for any variations in measurements.

The guidelines use a unit of measurement known as the Specific Absorption Rate (SAR). SAR level for mobile handsets Shall be limited to 1.6 Watt/kg, averaged over a 6 minutes period and taken over a volume containing a mass of 1 gram of Human issue.

Highest SAR Value (1g) for **MAXX AX44** as below-

For GSM 900MHz – When tested on Body – **0.674Watt/Kg**
When tested on Head – **0.442Watt/Kg**

For GSM 1800MHz – When tested on Body – **0.349Watt/Kg**
When tested on Head – **0.344Watt/Kg**

For WCDMA 2100MHz – When tested on Body – **1.062Watt/Kg**
When tested on Head- **0.384Watt/Kg**

The guidelines use a unit of measurement known as the Specific Absorption Rate (SAR). The SAR limit stated in the ICNRIP guidelines is 2 Watt/kg, averaged over a 10 gram of Human issue.

Highest SAR Value (10g) for **MAXX AX44** as below-

For GSM 900MHz – When tested on Body – **0.496Watt/Kg**
When tested on Head – **0.325 Watt/Kg**

For GSM 1800MHz – When tested on Body – **0.193Watt/Kg**
When tested on Head - **0.202Watt/Kg**

For WCDMA 2100MHz – When tested on Body – **0.554Watt/Kg**
When tested on Head- **0.204Watt/Kg**

As SAR is measured utilizing the mobile device's highest transmitting power, the actual SAR of this mobile device while

Operating is typically below that indicated above. This is due to

automatic changes to the power level of the mobile device

To ensure that it only uses the minimum level required to each the network. While there may be differences between the

SAR levels of various mobile devices and at various positions, they meet the governmental requirements for safe exposure.

Please note that improvements to this product model could cause differences in the SAR value for later products; in all cases,

Products are designed to be within the guidelines. The World Health Organization has started that present scientific Information does not indicate the need for any special precautions for the use of mobile devices. They note that if you want

To reduce your exposure, then you can do by limiting the length of calls or using a hands-free device to keep the mobile Device away from the head and body.

Specific Absorption rate (Safety Precautions) :-

- a) Use A wireless hands-free system (headphone, headset) with a low power Bluetooth emitter.
- b) Make Sure the cell phone has a low SAR.
- c) Keep your calls short or send a text message(SMS) instead. This advice applies especially to children ,adolescents and pregnant women.
- d) Use cell phone when the signal quality is good.
- e) People having active medical implants should preferably keep the cell phone at least 15cm away from the implant.

VI. Terms & Conditions for Warranty

MAXX MOBLINK offer 12 months limited warranty for the transceiver set from

date of import or 12 months Limited Warranty for the transceiver set from date of purchase or whichever is earlier.

Warranty for the accessories -Battery, Travel Charger, Data Cable & Earphone will be 6 months from date of purchase which is provided along with phone package and should be within 12 months warranty period from date of import or whichever is earlier.

MAXX is not responsible for damage arising from failure to follow instructions relating to the product's use, also the warranty does not apply in below cases:

- a) To damage caused by use with non-MAXX certified products
- b) To damage caused by accident, abuse, misuse, flood, fire, earthquake or other external causes
- c) To damage caused by operating the product outside the permitted or intended uses described by MAXX

MAXX warranty obligations for this hardware product are limited to the terms set, for more details of terms & conditions, please refer the website www.maxxmobile.in

*Free content worth Rs.250/- from Hungama Music Application is valid for only 30 days from date of activation.(Activation date is managed Hungama).

Free Memory card and other freebies (if applicable) will have no warranty.

WARRANTY CARD Details to be fill up to claim warranty of this phone.

Name of Customer : _____

Model No: _____

IMEI No (SIM1): _____ **IMEI No (SIM2):** _____

Date of Purchase: _____

Maxx Moblink Private Ltd.

(100% subsidiary of Maxx Mobile Communication Ltd.)

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Tel:1860 233 4444

Email -customer@maxxmobile.in | www.maxxmobile.in

Name of Dealer:

Dealer Stamp